

**X Marks the Spot:
At the Intersection of Business and Education
Luncheon Event with
Jim Ellis, Dean, Marshall School of Business, USC, and
Judy Olian, Dean, Anderson School of Business, UCLA**

Wednesday, March 12, 2014 ~ 11:30 - 1:30 p.m.
The Pacific Club
4110 MacArthur Boulevard
Newport Beach, CA 92660

It's not often that you have a chance to hear two of the country's preeminent educational leaders come together to share and compare their views on business, education and the economy. Please join us for this intimate and sure-to-be provocative, interview style event.

James G. Ellis was appointed dean of the USC Marshall School of Business and holder of the Robert R. Dockson Dean's Chair in Business Administration in April 2007. As dean, he is responsible for the education of some 5700 students, both graduate and undergraduate. In addition, he holds a full time appointment as Professor of Marketing in the Department of Marketing, where he has been since 1997.



Prior to being appointed Dean, Mr. Ellis was Vice Provost for Globalization, for the University, responsible for building the USC name worldwide. He also served as the Vice Dean of External Relations, at the Marshall School of Business, as well as Associate Dean for Undergraduate Programs. He continues to teach the Freshman Leadership Colloquium class. From 1998 to 2003, he served as the Director of the Family Business Program for four years, running seminars for families in business.

Holding an MBA degree from the Harvard Business School and a BBA degree from the University of New Mexico, Mr. Ellis worked in the corporate world from 1970 to 1997. He served as President/CEO of Porsche Design, a high-end accessories company owned by Europe's Porsche family, from 1985-1990. From 1990-1997, he was Chairman/CEO of Port O'Call Pasadena, an upscale home accessory retailer, as well as being an owner/partner in six other companies.

Judy D. Olian, Ph.D. is the eighth dean of UCLA Anderson School of Management and John E. Anderson Chair in Management. She began her appointment in January 2006 after serving more than five years as dean and professor of management at the Smeal College of Business Administration at Pennsylvania State University, and professor and senior associate dean at the Smith School at the University of Maryland.



Dean Olian leads a school that annually provides management education to almost 2,000 students in MBA, Masters and doctoral programs, and to more than 2,000 professionals through executive education programs. The school has several widely recognized research centers and a global alumni network of more than 37,000 graduates.

Born and raised in Australia, Olian holds a B.S. degree in Psychology from the Hebrew University, Jerusalem, and M.S. and Ph.D. degrees in Industrial Relations from the University of Wisconsin, Madison.

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